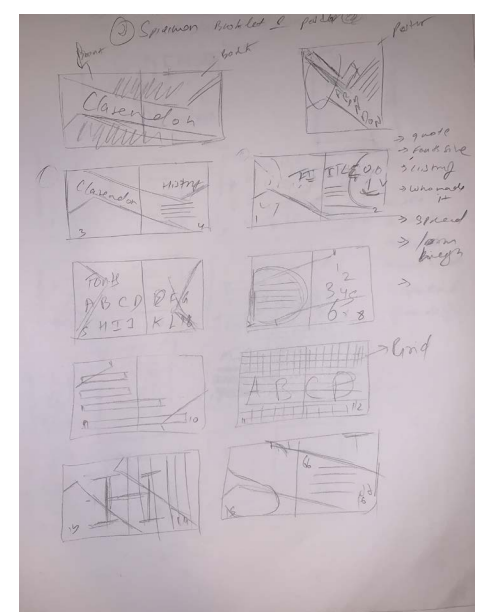
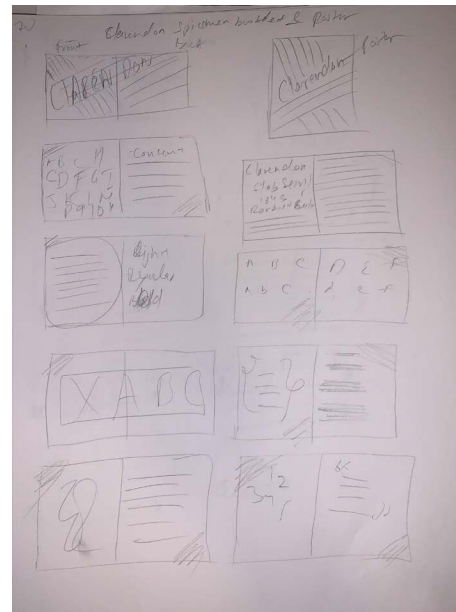
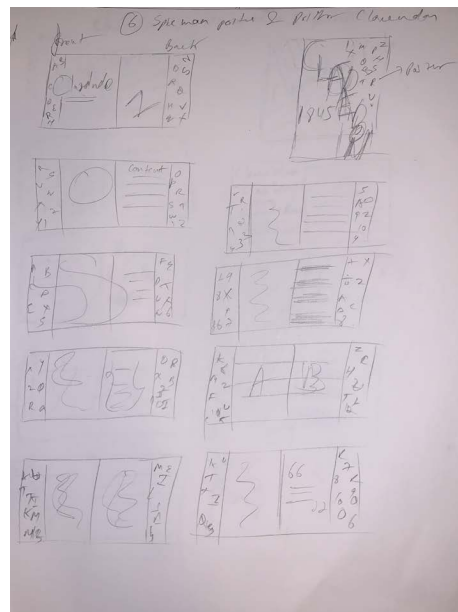
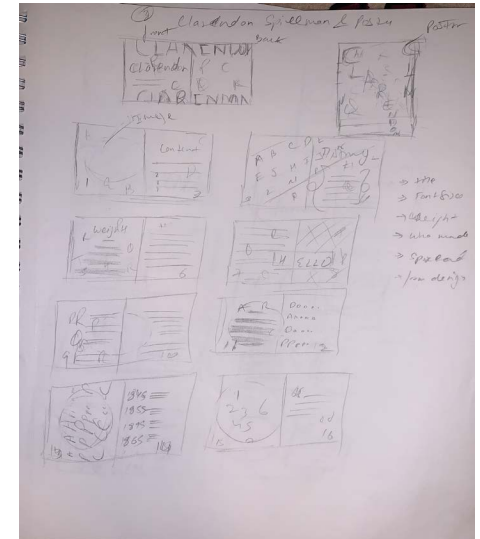
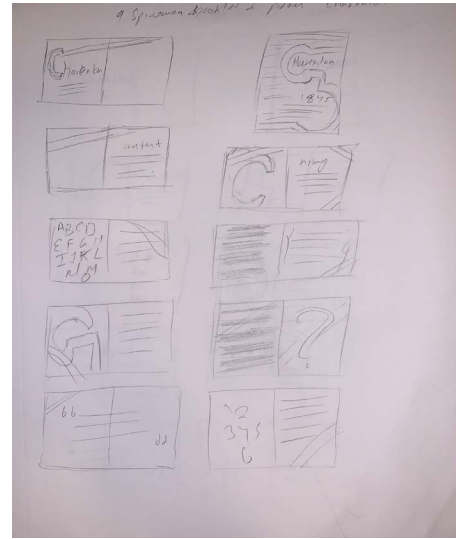
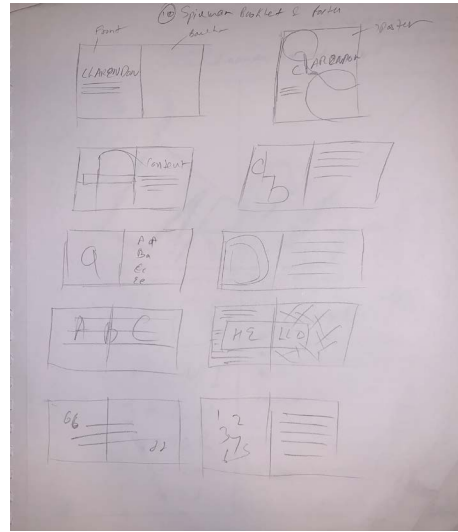
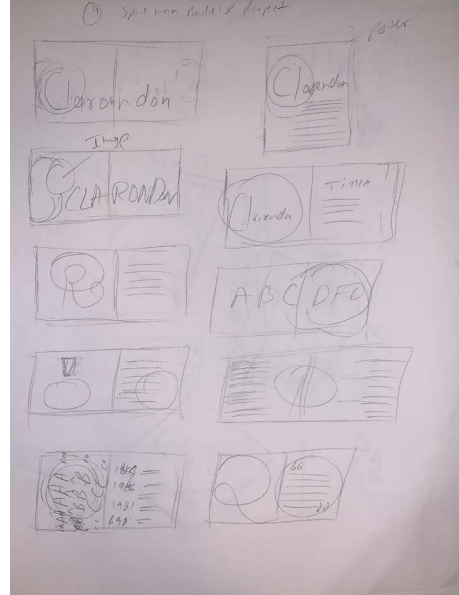
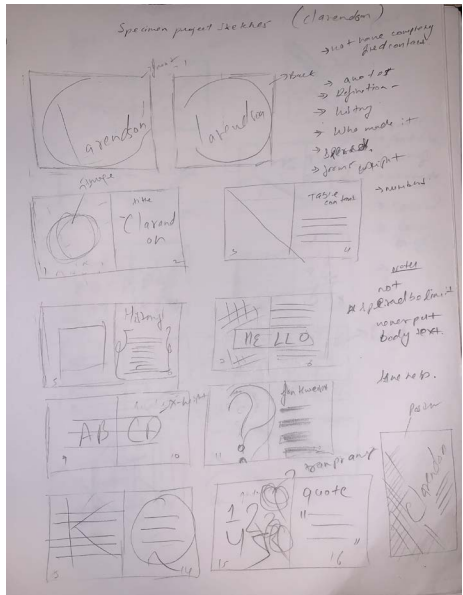
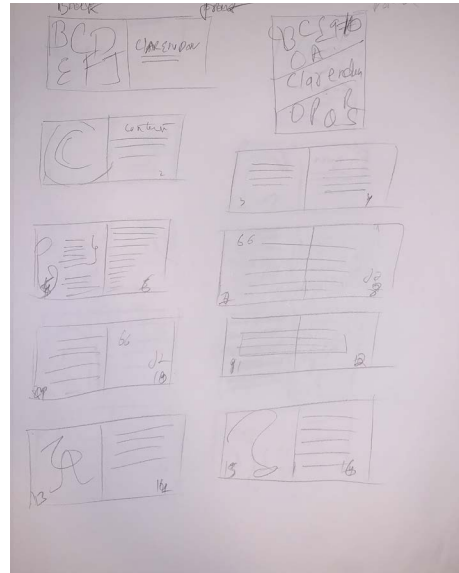
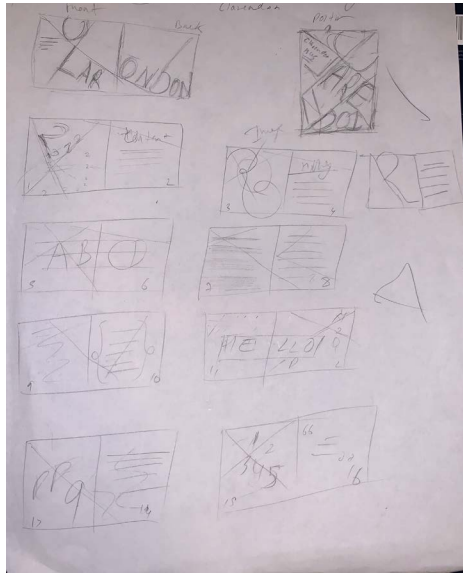


Process Book- Clarendon Typeface

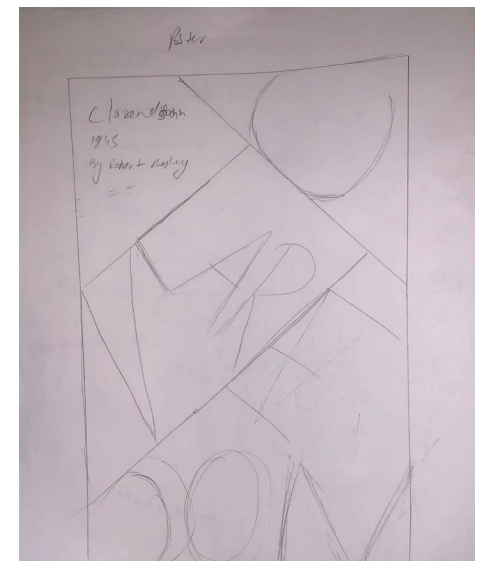
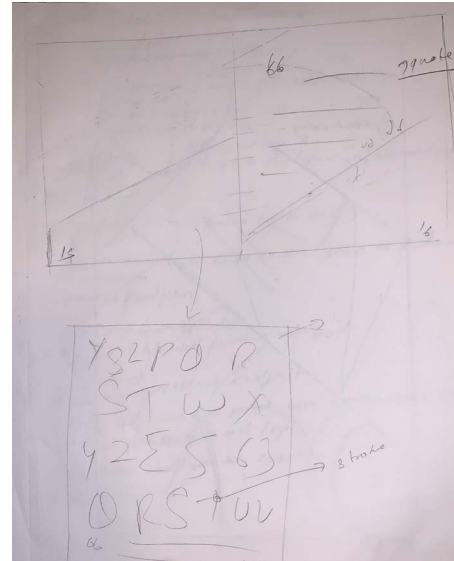
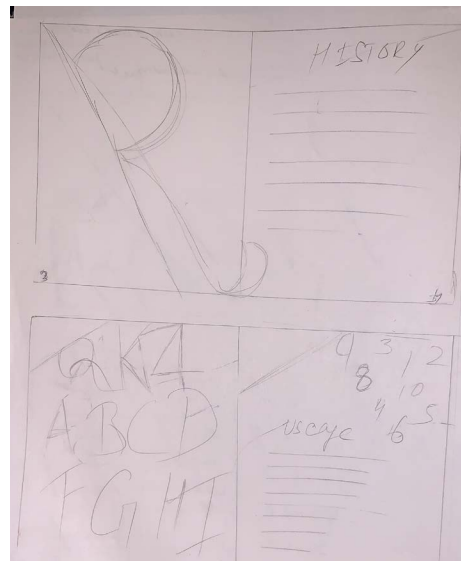
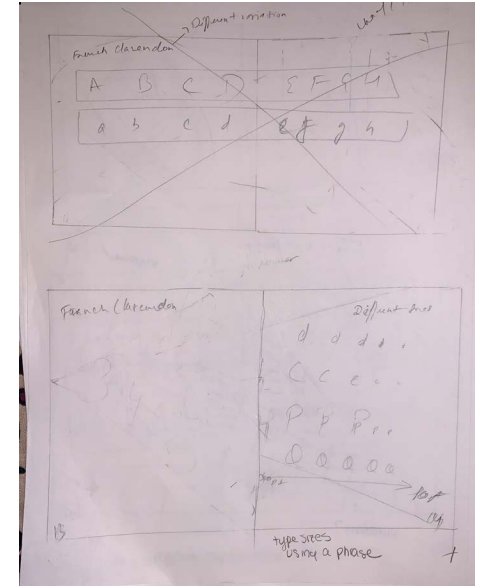
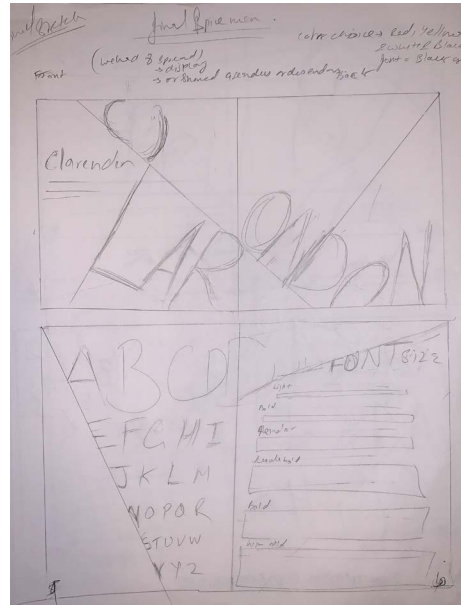
Based on presentation, and then start developing thumbnail sketches of the whole booklet. And total will be 10 of them.

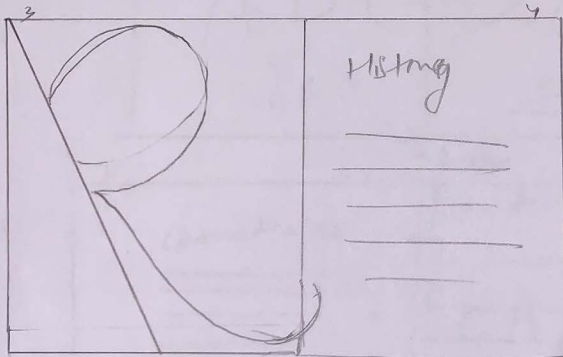
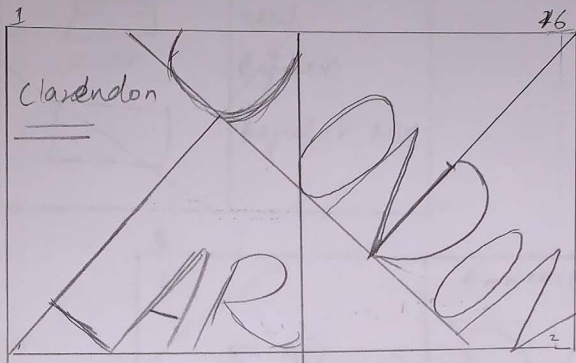




Select one out of 10 and then start making it big sizes and developing in chronological order.

Did some Refined sketches and approved from professor.





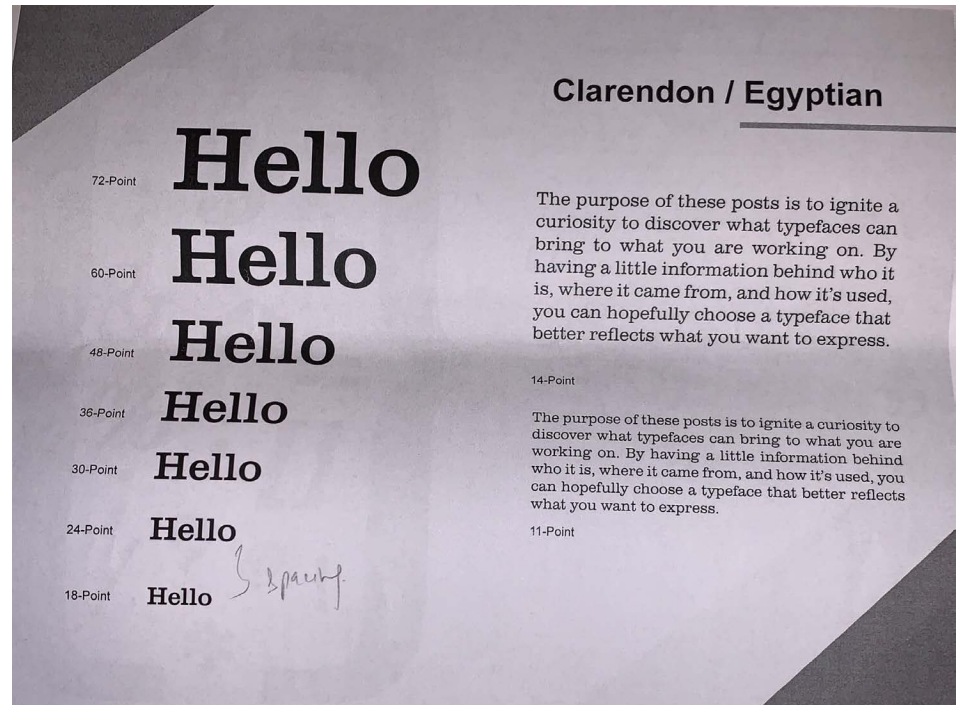
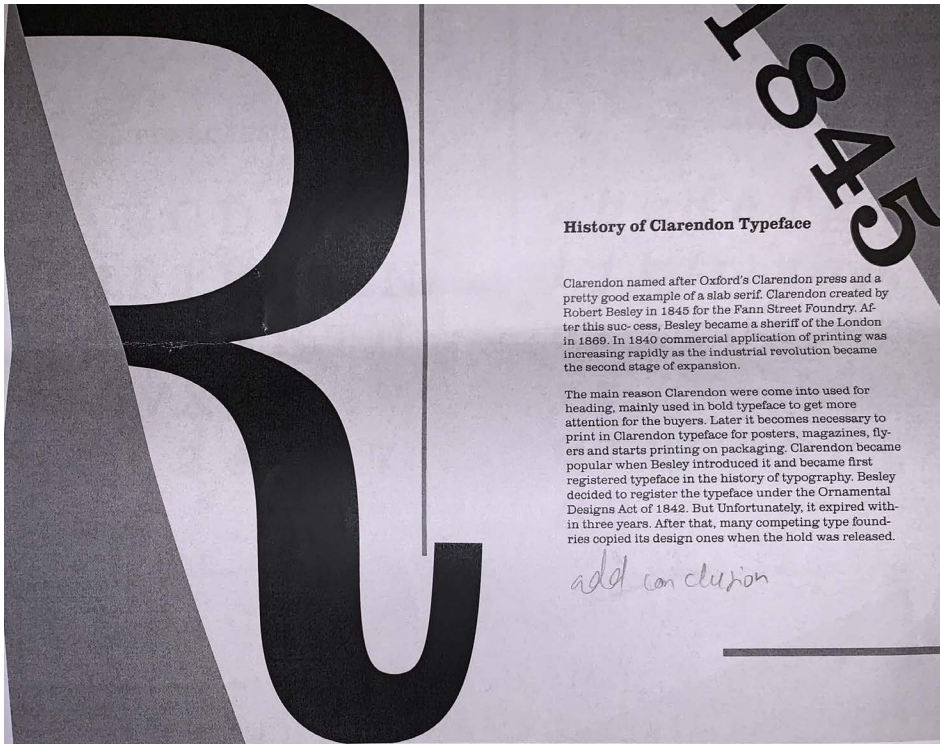
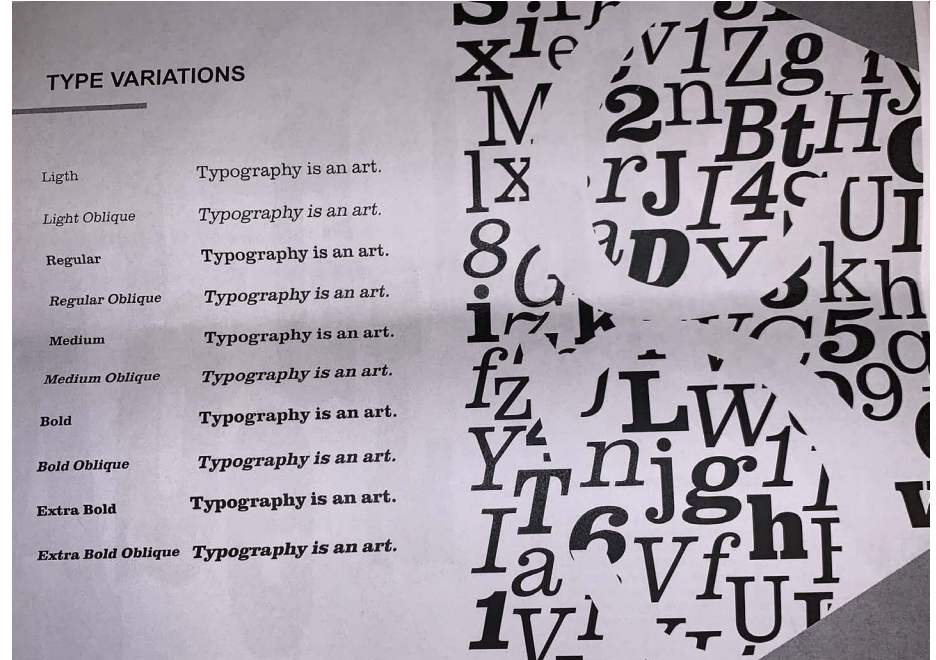
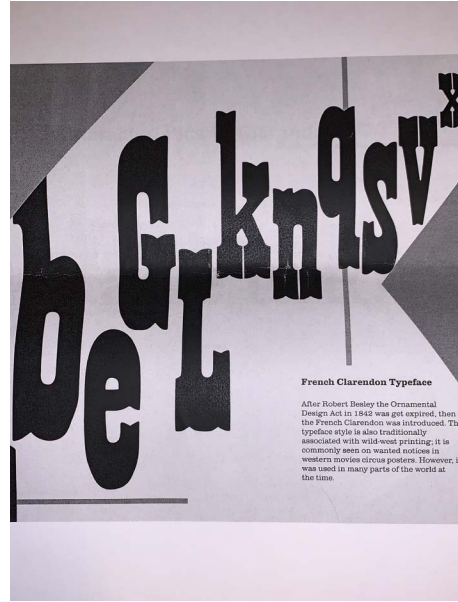
5 6

upper case letter	lower case letter
A B C D E F	a b c d e f
G H I J K	g h i j k
L M N O P	l m n o
Q R S T	p q r s
U V W	t u v w
X Y Z	x y z

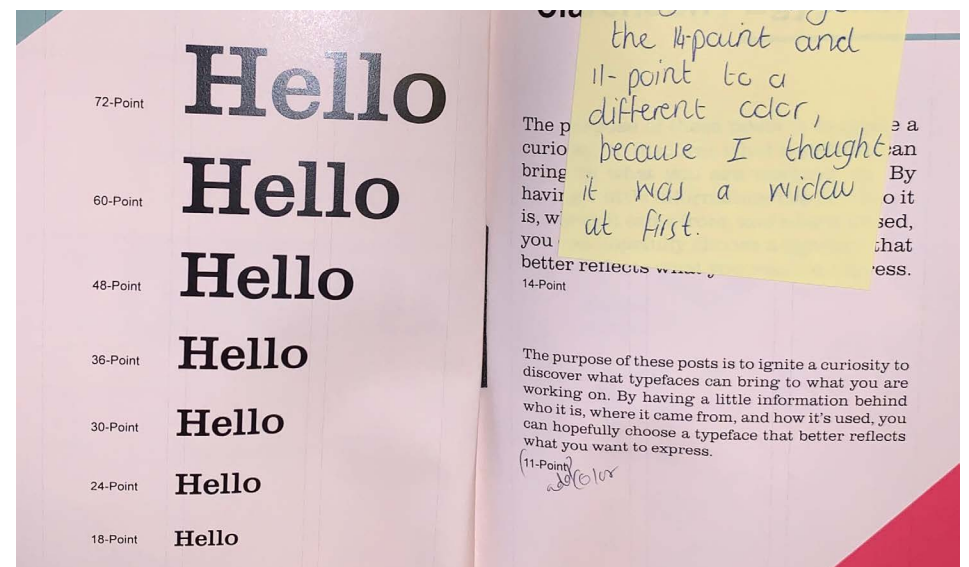
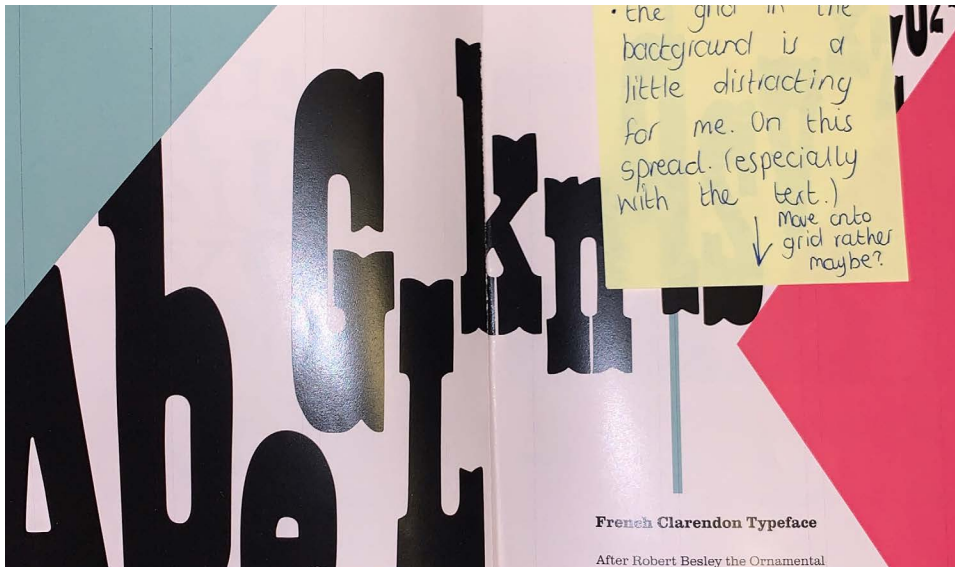
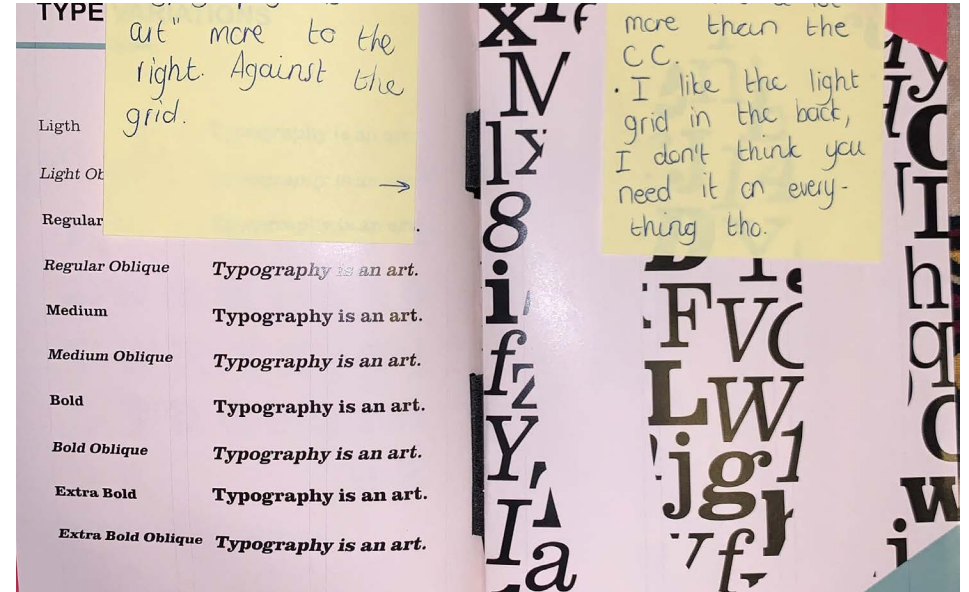
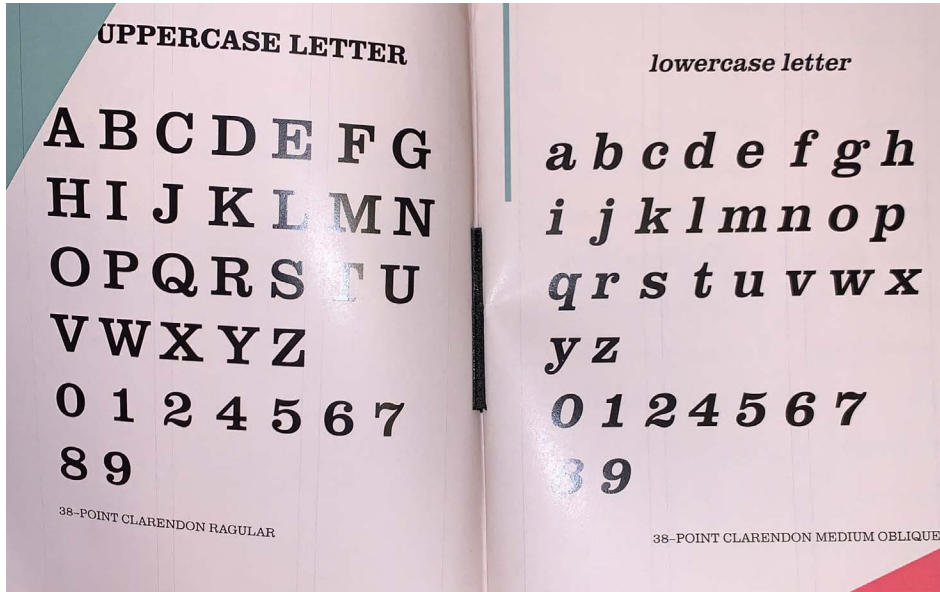
→ Number since

	Size & weights
p + 12	
p + 14	
p + 16	
p + 18	

#	quotes
1 2 5	_____
3 4 6	_____
7 8 9 10	_____
# X = 9 10	_____



Final critique



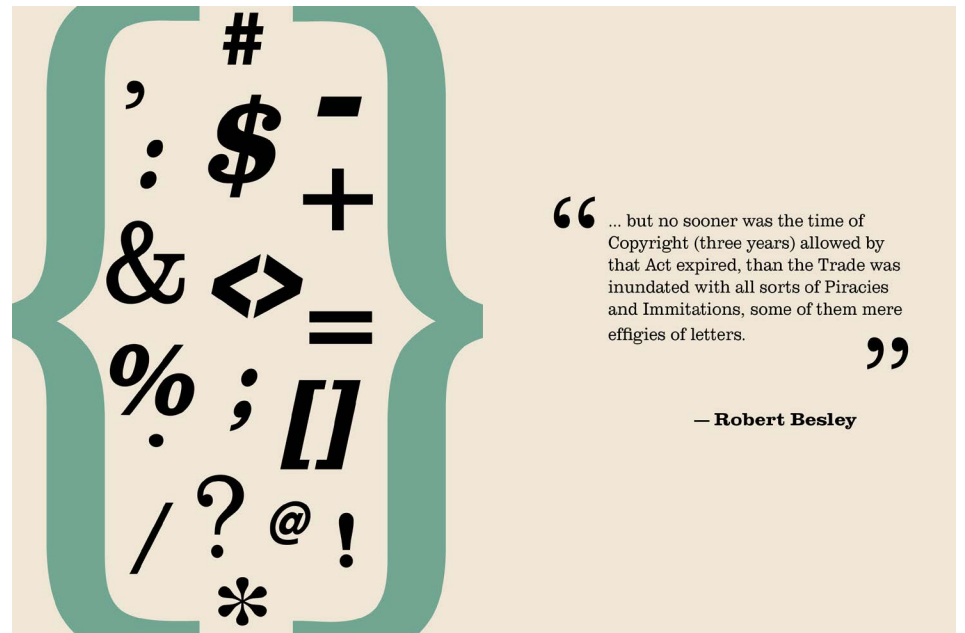


French Clarendon Typeface

French Clarendon was a trendy wood type font. Characters are dense and condensed with bracketed serifs, which measure approximately 1/4 to 1/3 the height of the letter. Dozens of decorative wood type designs have been created based on French Clarendon.

TYPE VARIATIONS

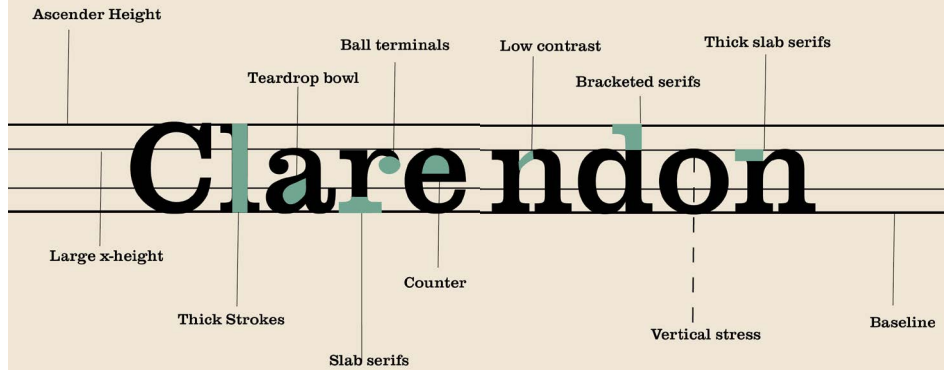
Ligh	Typography is an art.
<i>Light Oblique</i>	<i>Typography is an art.</i>
Regular	Typography is an art.
<i>Regular Oblique</i>	<i>Typography is an art.</i>
Medium	Typography is an art.
<i>Medium Oblique</i>	<i>Typography is an art.</i>
Bold	Typography is an art.
<i>Bold Oblique</i>	<i>Typography is an art.</i>
Extra Bold	Typography is an art.
<i>Extra Bold Oblique</i>	<i>Typography is an art.</i>



“ ... but no sooner was the time of Copyright (three years) allowed by that Act expired, than the Trade was inundated with all sorts of Piracies and Immitations, some of them mere effigies of letters. ”

— Robert Besley

Characteristics of Clarendon



Clarendon / Egyptian

72-Point

Hello

60-Point

Hello

48-Point

Hello

36-Point

Hello

30-Point

Hello

24-Point

Hello

18-Point

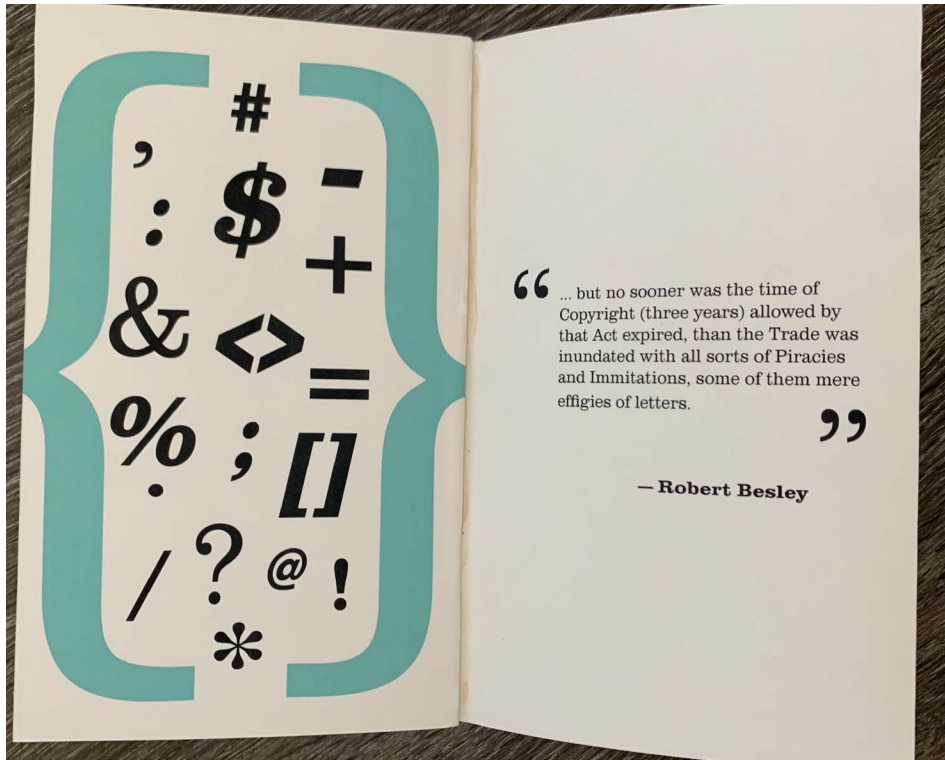
Hello

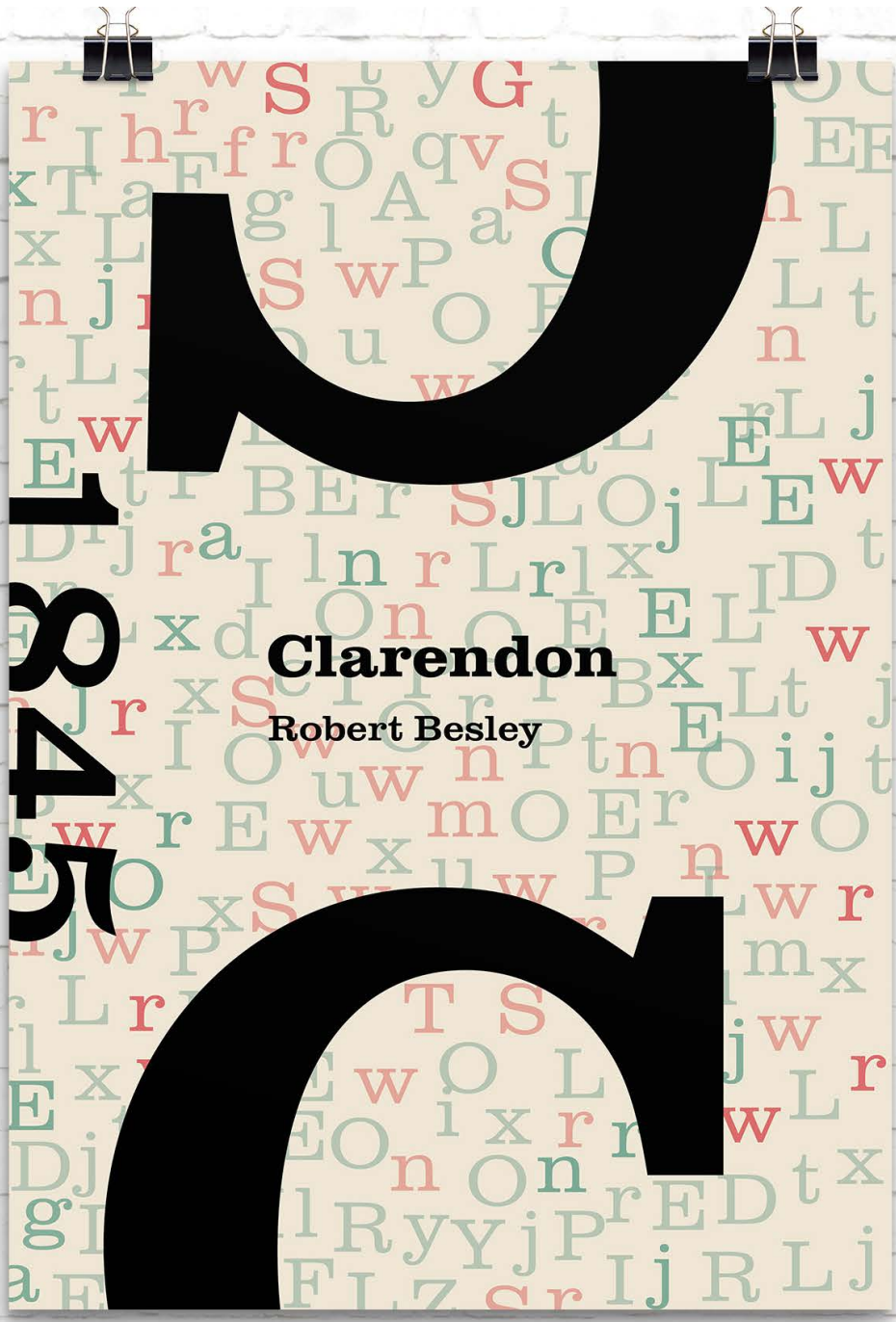
The purpose of these posts is to ignite a curiosity to discover what typefaces can bring to what you are working on. By having a little information behind who it is, where it came from, and how it's used, you can hopefully choose a typeface that better reflects what you want to express.

14-Point

The purpose of these posts is to ignite a curiosity to discover what typefaces can bring to what you are working on. By having a little information behind who it is, where it came from, and how it's used, you can hopefully choose a typeface that better reflects what you want to express.

11-Point





Clarendon
Robert Besley

1845