

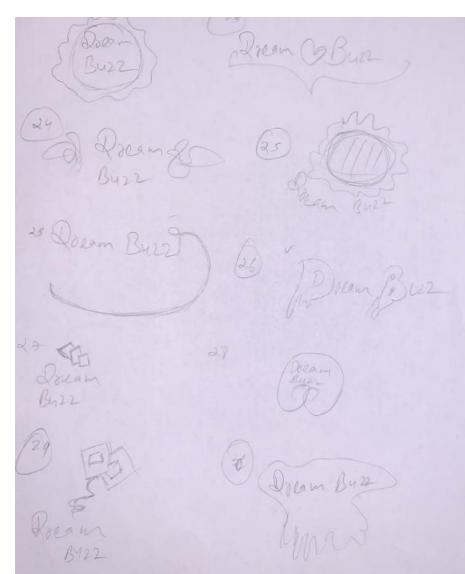
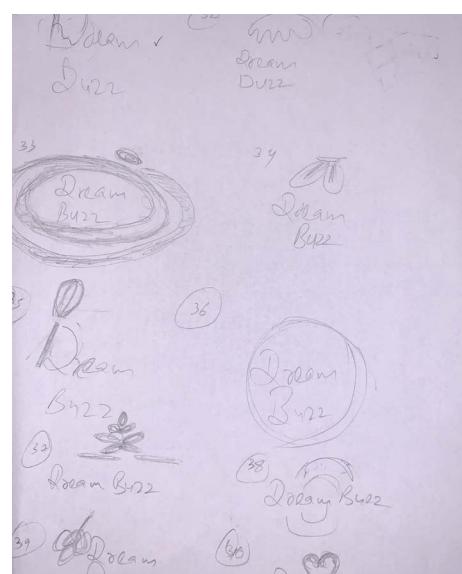
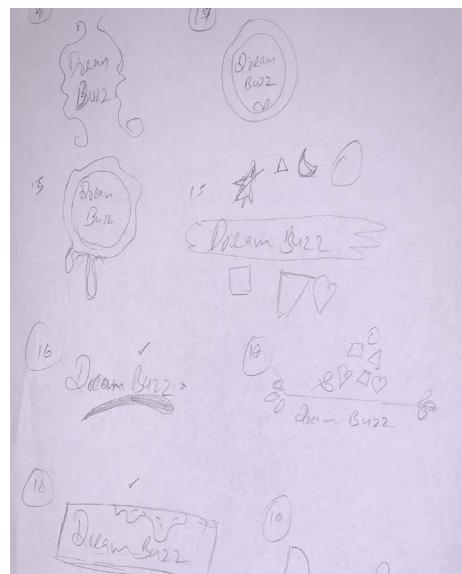
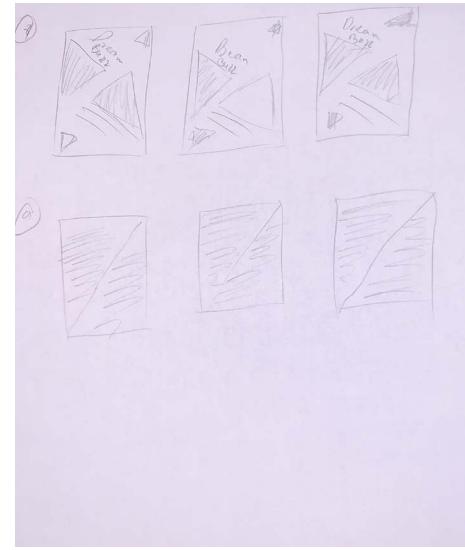
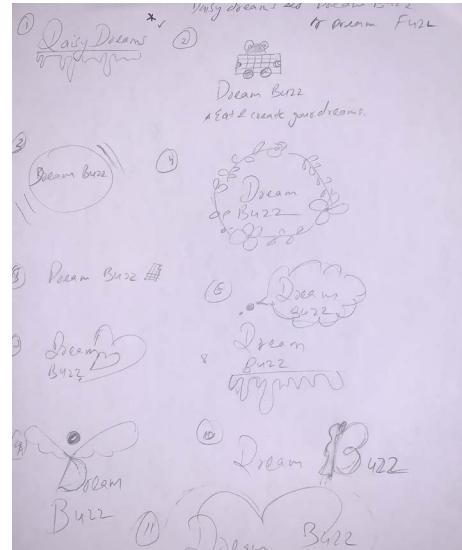
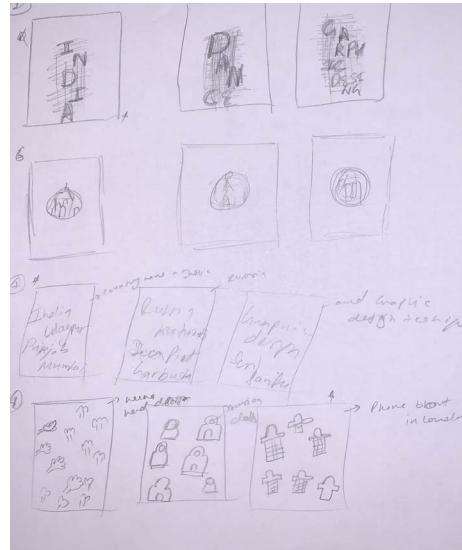
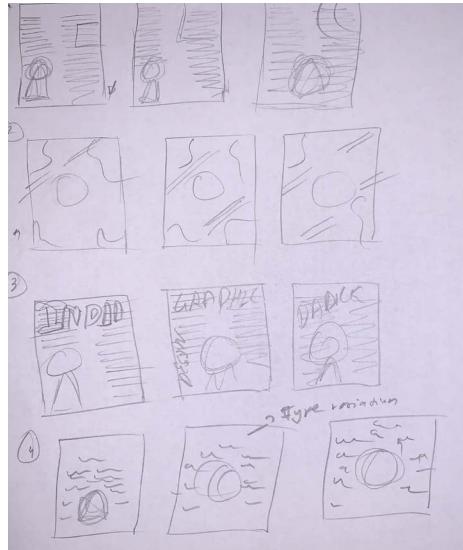
**PROCESS BOOK  
PACKAGE DESIGN**

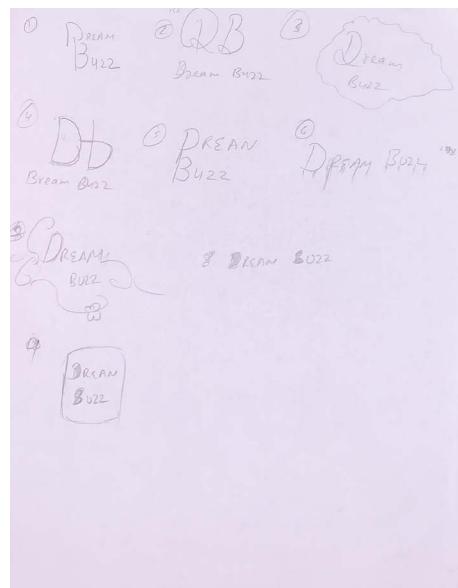
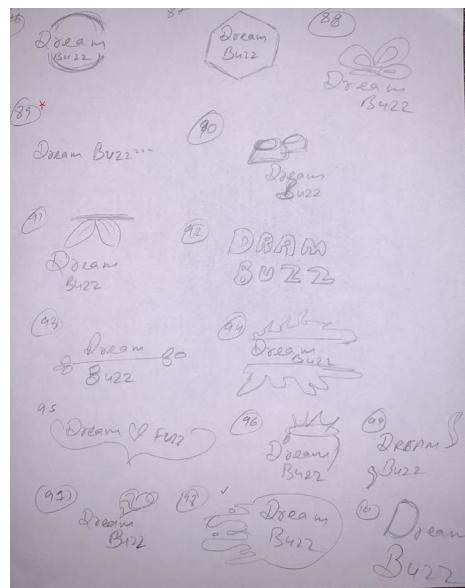
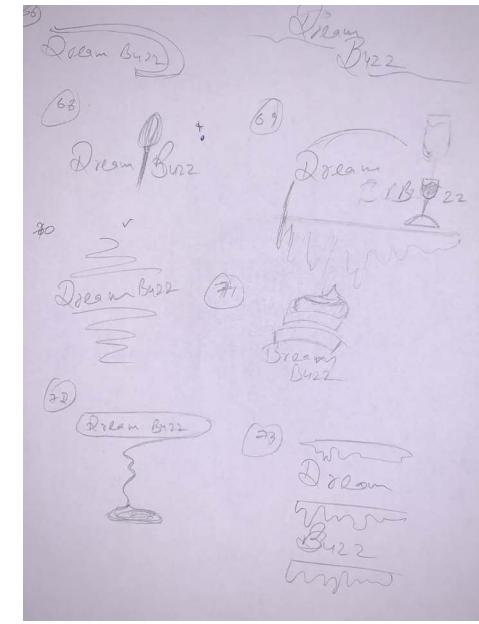
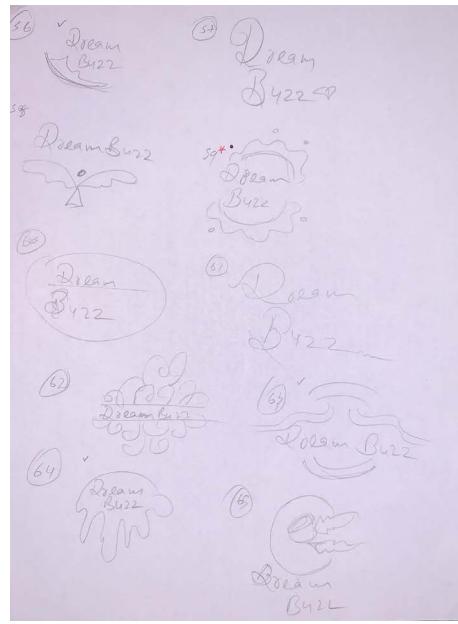
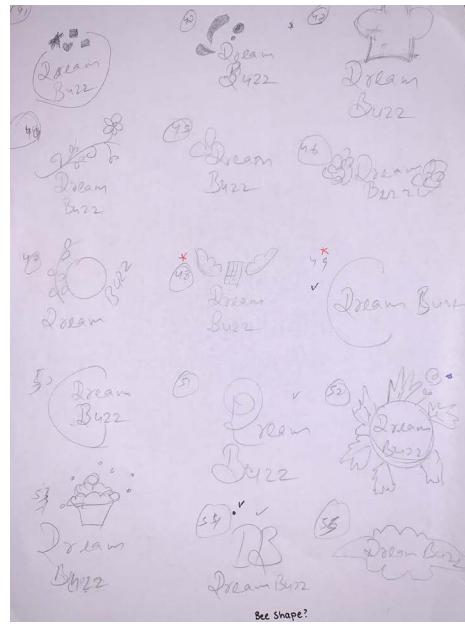
# MOODBOARD

I have promoted three chocolate series from where I have been for the past decade. This process book was started through moodboards, 100 logos sketches, digital designs, dummies and ideas about how my chocolate packaging will look like at the end.



# 100 LOGO SKETCHES AND IDEAS FOR PACKAGE DESIGN





## TYPE SPICEMEN

*Dream buzz*

Ananda Namaste

*DREAM BUZZ*

Acroterione JF

**DREAM BUZZ**

Futura

*DREAM BUZZ*

Apple Chancery

**DREAM BUZZ**

Baskerville

**DREAM BUZZ**

Helvetica

**DREAM BUZZ**

Adobe  
Garamind Pro

**DREAM BUZZ**

Acuta

**DREAM BUZZ**

Avenir

## DIGITAL LOGO DESIGN

DREAM  
BUZZ

DREAM  
BUZZ

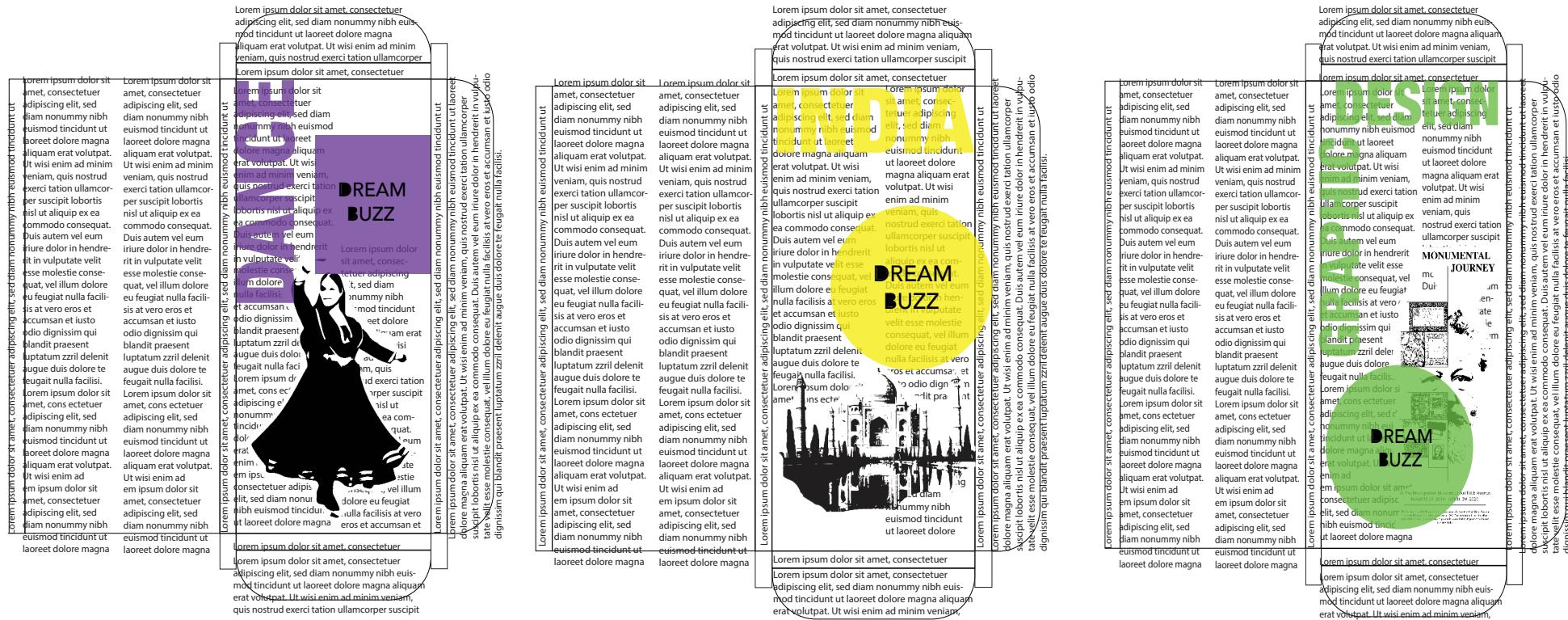
DREAM  
BUZZ

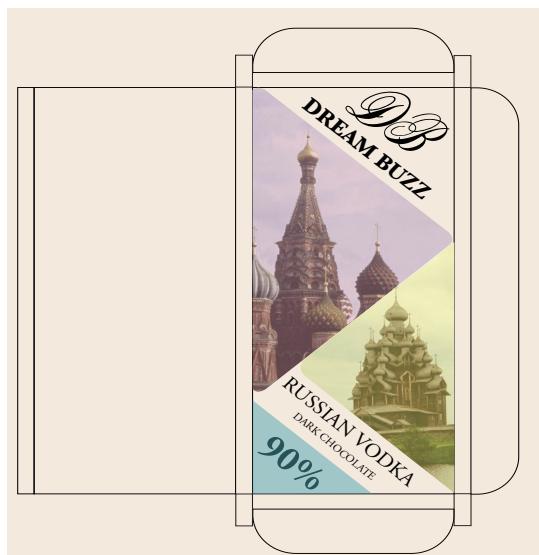
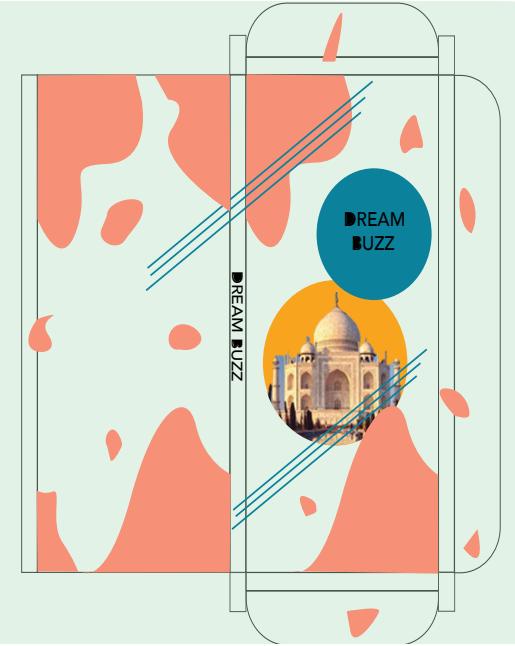
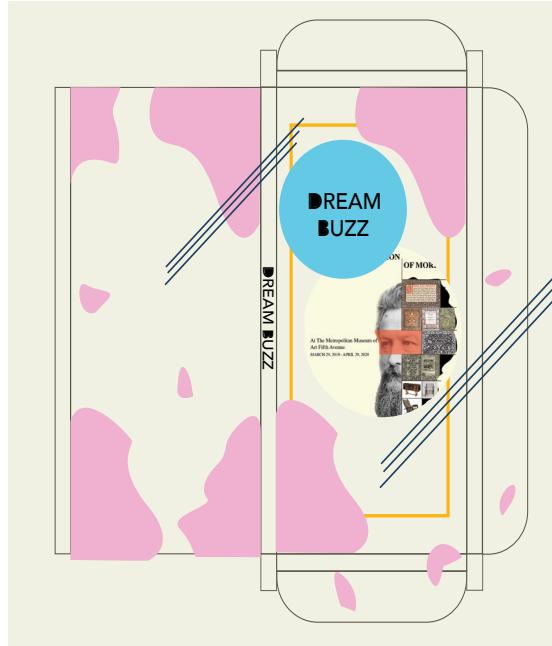


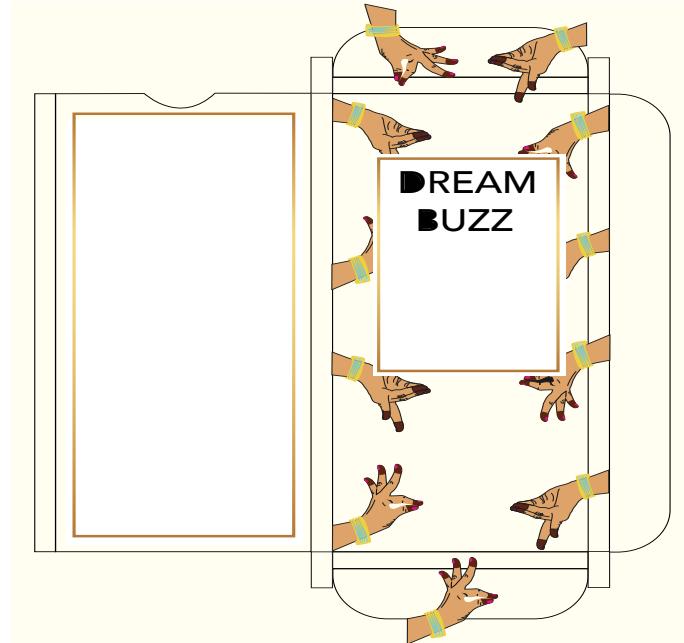
DREAM BUZZ

DREAM BUZZ

# DIGITAL VARIATIONS



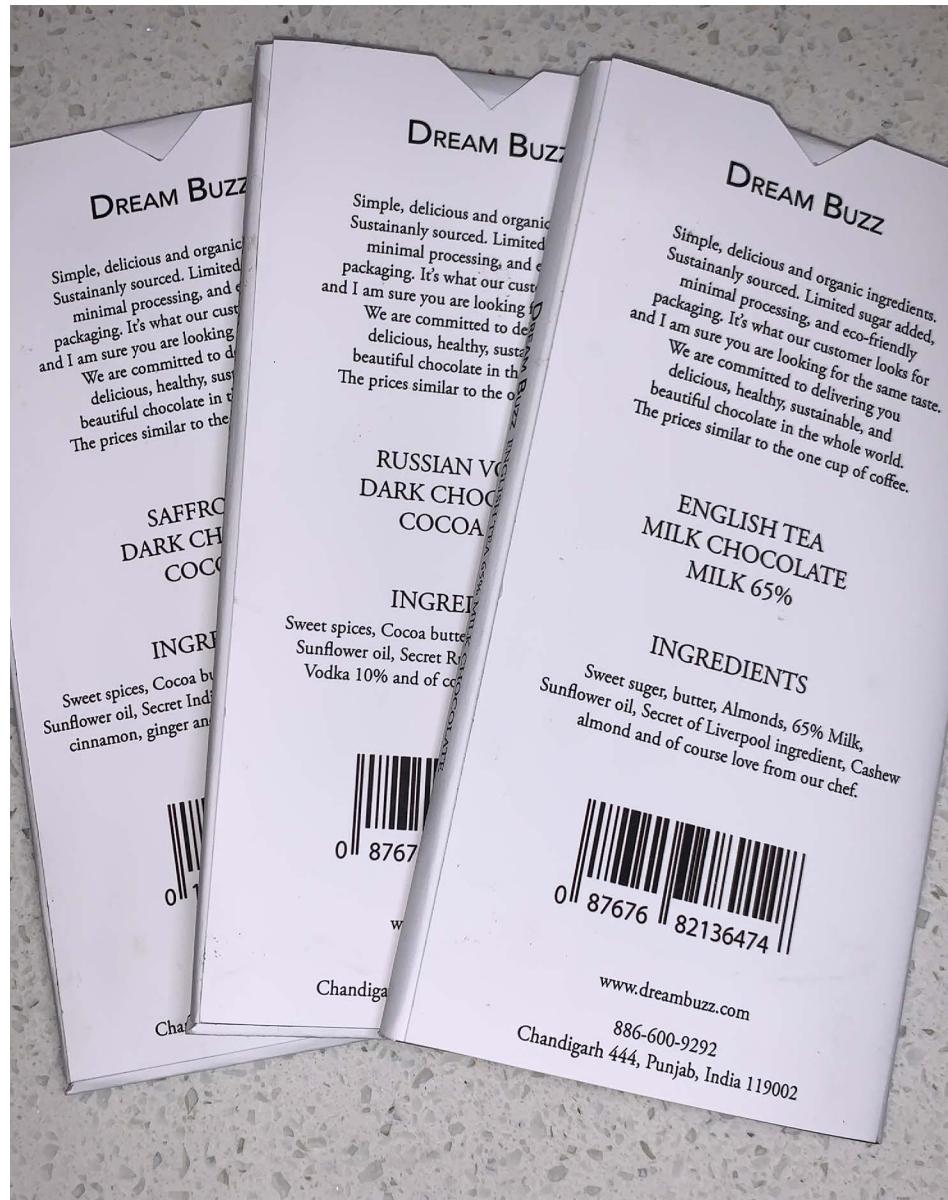




# DUMMIES



# FINAL OUTCOME



**THANK YOU**